

ABOLITIONNC

OUR MISSION

Partnering to combat human trafficking through awareness and prevention

OUR IMPACT

- Our video-based curriculum has been adopted by multiple districts including Guilford County and Charlotte Mecklenburg Schools.
- In 2020-2021, we trained over 24,000 NC school employees on recognizing and responding to child trafficking and abuse. These staff work with over 125,000 students annually.
- Juvenile detention center outreach
- FreewayNC Youth Educator & Teacher Trainer Programs
- FreewayNC.org
- Legislative efforts

ABOLITIONNC

PO Box 4011
Greensboro, NC
27404

AbolitionNC.org

AbolitionNC is a 501c3.

Strings to Freedom

A Charity Concert for AbolitionNC

SPONSORSHIP LEVELS

WILBERFORCE SPONSORS (\$10,000)

- Headline event sponsors with special recognition from the podium
- Premier logo placement on marketing material (signage/invite/program/PowerPoint)
- Social media highlights and premier logo placement on AbolitionNC homepage
- 20 complimentary VIP event tickets including reserved concert seating
- Song dedication opportunity during the concert

TRUTH SPONSORS (\$7,500)

- Logo placement on marketing material (invite/program/PowerPoint/signage)
- 16 complimentary VIP event tickets including reserved concert seating
- Special recognition from the podium
- Social media highlights and logo placement on AbolitionNC homepage

BUTLER SPONSORS (\$5,000)

- Logo placement on marketing material (invite/program/PowerPoint/signage)
- 14 complimentary VIP event tickets including reserved concert seating
- Special recognition from the podium
- Social media highlights and logo placement on AbolitionNC homepage

DOUGLASS SPONSORS (\$2,500)

- Logo placement on marketing material (invite/program/PowerPoint/signage)
- 10 complimentary VIP event tickets including reserved concert seating
- Special recognition from the podium
- Social media highlights and logo placement on AbolitionNC homepage

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MORE SPONSOR OPPORTUNITIES

ENTERTAINMENT SPONSORS (\$2,000)

SPONSOR OUR MUSICAL ENTERTAINMENT FOR THE EVENING.

- Signage displayed near stage.
- Logo placement in PowerPoint, program, social media and website homepage
- Business logo on large screen during event
- Six complimentary VIP tickets

DRINK SPONSORS (\$1,500)

SPONSOR BEVERAGES FOR THE EVENING.

- Signage displayed at event bar
- Logo placement in PowerPoint, program, social media and website homepage
- Four complimentary VIP event tickets

REFRESHMENT SPONSORS (\$1,200)

SPONSOR THE EVENING'S DELICIOUS FARE.

- Signage displayed in dining area
- Logo placement in PowerPoint, program, social media and website homepage
- Four complimentary event tickets

FREEDOM FIGHTER SPONSORS (\$1,200)

TREAT YOUR PERSONAL GUESTS TO A SPECIAL EVENING.

- 10 complimentary event tickets
- Recognition in the program and online

VIDEO SPONSORS (\$1,000)

SPONSOR OUR SPECIAL VIDEO PRESENTATION.

- Recognition on screen
- Social media highlights
- Recognition in program and online
- Four complimentary event tickets

FLORAL & DÉCOR SPONSORS (\$500)

SPONSOR OUR DECOR.

- Logo placement with floral displays
- Recognition in the program and online
- Two complimentary event ticket

PROGRAM SPONSORS (\$500)

SPONSOR OUR EVENT PROGRAM.

- Business logo on large screen during event
- Recognition in the program and online
- Two complimentary event ticket

Ask us about creating a customized sponsor package exclusively for your business needs. All sponsors may provide marketing material or promotional items for distribution to guests.